

## **Now Hiring: Orthodontics Marketing & Outreach Coordinator!**

Appel Orthodontics is looking for a dynamic "people person" to help us grow our presence throughout Philadelphia. This is a "boots on the ground" role perfect for someone who thrives on building real-world connections, organizing local events, and strengthening our ties with the community.

If you have a background in sales, PR, or event planning and value genuine relationship-building over "likes" and "shares," we would love to meet you!

### **What you'll be doing:**

- **Professional Outreach:** Building and maintaining friendly, professional relationships with local dental offices through consistent visits and updates.
- **School & Youth Partnerships:** Leading our outreach with local schools, sports teams, and neighborhood organizations.
- **Event & Partnership Lead:** Finding local events for our team to join as a vendor and connecting with neighborhood businesses to coordinate fun raffles and community giveaways.
- **Practice Representative:** Be the friendly, professional face of our practice in the heart of our community.

**Who you are:** You are outgoing, highly organized, and a self-starter. You should have a professional demeanor, reliable transportation for local travel, and a passion for being active in the Philly community.

### **The Benefits:**

- Health insurance,
- Routine dental care provided,
- 401k,
- Generous paid time off & paid holidays,
- Team uniforms provided,
- & Work family you will love!

Ready to help us make Philadelphia smile?

To Apply: Send your resume to [jodi@appelortho.com](mailto:jodi@appelortho.com) or DM us for more details!